

# A MENTOR'S GUIDE TO BUILDING A TEAM.

TEAMMATES<sup>SM</sup>  
MENTORING

# WELCOME

Over the last 30 years, TeamMates has relied on our supporters to help us recruit mentors for college students. Since 2012, our TeamMates+ Post-Secondary program has served students all over the country, and we're continuing to grow!

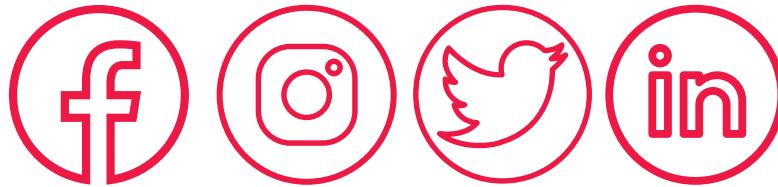
## We need your help.

Our research shows that our mentors are our greatest recruiters. More than 70% of TeamMates+ mentors indicated that they applied after someone told them they'd make a good mentor. Instill confidence in someone by letting them know that they, too, can make a difference.

This toolkit will give you a nice start to recruiting some quality mentors to our team and show off your TeamMates+ pride!



# SOCIAL MEDIA



Click above to follow us!

## Sample Facebook post

I mentor because I've had adults in my life invest in me. Being a TeamMates+ mentor is simple, I connect with my mentee twice a month at ((insert post-secondary school here)). We talk about ((what you talk about)). I highly recommend paying your experience forward by becoming a TeamMates+ mentor here: <https://teammates.org/teammatesplus-mentoring/>

## Sample Instagram post

\*\*\*\*\* POST A PHOTO OF YOURSELF IN A TEAMMATES SHIRT, A TEAMMATES SIGN, YOUR SCHOOL, OR A CRAFT\*\*\*\*\*

I mentor because I've had adults in my life invest in me. Being a mentor is simple, I connect with my mentee at ((tag school)) twice a month. We ((insert activities here)). Join me and thousands of others by applying to become a mentor @TEAMMATESMENTORINGPROGRAM

#BeThere #BeKind #BeAGoodNeighbor #mentoring  
#mentoringmatters #mentoringamplifies #ilovepublicschools  
#iloveprivateschools #confidence #strengths #volunteer #giveback



## Quick Tip!

Post this status with a photo of yourself in a TeamMates t-shirt or of something you're doing with your mentee.

NOTE: PLEASE DO NOT POST A PHOTO OF YOUR MENTEE. This goes against our communication policy.

## Sample Tweet

Join me in becoming a mentor in @((post-secondary school)). I've been a TeamMates+ mentor for (#) years, and I am so proud to be a part of this program. Learn more @MentorTeamMates <https://teammates.org/teammatesplus-mentoring/>

## Sample LinkedIn Post

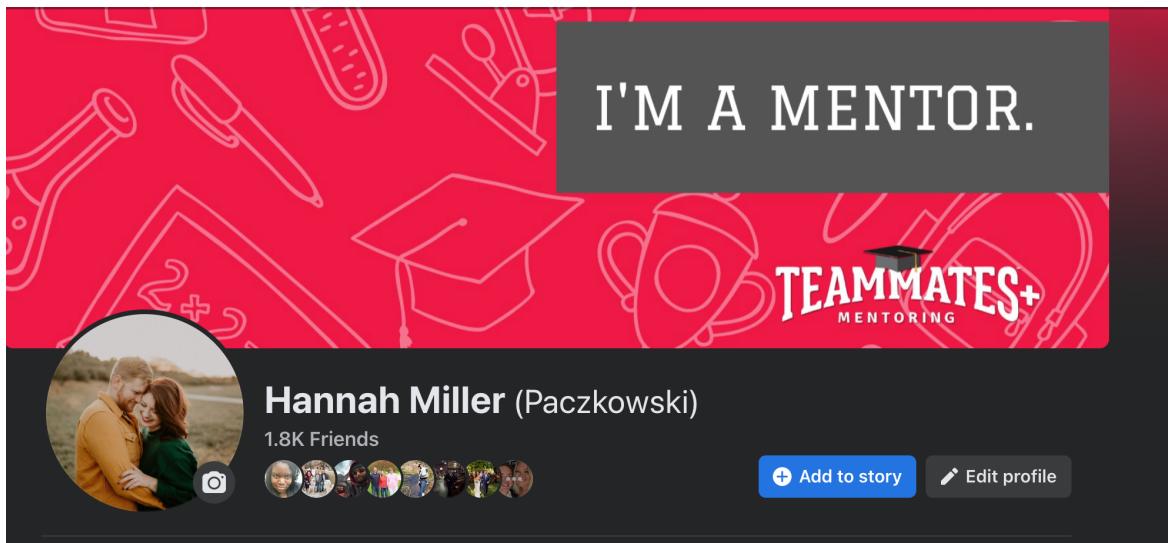
Did you know that mentoring can increase engagement in the workplace? More than 80% of TeamMates mentors report feeling more engaged at home or at work as a result of their mentoring time. I've been a mentor for (#) years in (college), and I can say I am definitely a better employee after meeting with (mentee's first name). We connect twice a month, and it's so worth every minute. I'm thankful to work for a company like (business name) that gives me the space to give back to my community.

## Need Apparel?



Click here

# SOCIAL MEDIA



**ADD TEAMMATES TO YOUR SOCIAL MEDIA!**



Click the folder to download cover photos for YOUR profile.



**Use a Profile Frame!**

We have two profile frames you can choose from! To add:

1. Click the camera on your profile photo.
2. Click "Add Frame"
3. Search "TeamMates"

# DIRECT ASKS

The best way to get someone to become a mentor is to directly ask them. Here are a few ways you can do that:

## Email

Email is a great way to get a friend to become a mentor. We've created a script you can customize to fit to your experience. You can also use this script for a direct message on a social media platform. [Click here to download the Digital Message Script.](#)

## Coffee Chat

Grabbing a cup of coffee with friends is a great place to casually bring up your experience as a mentor. This is probably the best way to really sell how much TeamMates has made a difference in your life as well as your mentee's. It's much easier to be vulnerable face-to-face than over email.

Feel like you need some speaking points? [Click here for a quick list.](#)

## Nominate

Want TeamMates to do the heavy-lifting? We've got you covered. Our [online nomination link](#) is a quick and easy place to tell a bunch of people about how great TeamMates is! All you have to do is add their email address, and our team does the rest by sending out an automated message letting the nominee know that you've said they'd make a great mentor. We also provide them a link to an [online recruitment presentation](#) so they can ask our staff questions about becoming a mentor.



## Questions? That's why we're here!

Please don't hesitate to reach out. Our Central Office Team is here to help.

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